

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Good engagement with range of source and literature, well presented.	20	13
2. Knowledge and Understanding Skills		
Good knowledge of subject. Could have added more cost analysis and cashflow analysis.	20	13
3. Cognitive and Intellectual Skills		
Good presentation of quantitative data with good insight on costings. Could have added more data on cashflow and break even analysis. Good defence of presented data from questions.	20	13
4. Practical Application Skills		
Good use of materials (excel and PowerPoint) to display subject data. Maybe worth looking at adding less content to the presentation slides so it is more presentable. Add more clarity around figures.	20	12
5. Transferable Skills for Life and Professional Practice		
Good presentation skills, try and not use a mobile phone for support. Use cards. Spoke clearly and confident however maybe speak a little slower.	20	13

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)

Late Submission Penalties (tick if appropriate)

Up to four weeks late

1st/2nd/3rd attempt?

1st

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